

Pass It On!

RiderCoaches and Training Site Administrators

Here's some hot news for you and your students that will help make completing the *RiderCourse*™ easier and more attractive than ever.

American Honda Motor Co., Suzuki Motor of America, Inc., BMW, Harley Owner's Group (H.O.G.), Riders of Kawasaki (ROK) and Yamaha Motor Corp. have much more in common than you might think. Each has its own incentive program designed to benefit *RiderCourse* graduates.

***American Honda Motor Co., Inc.
Honda Rider Education Center
Attn: Honda Rider's Club of America
1301 Via Venita
Colton, CA 92324***

Based upon the purchase of a new motorcycle or scooter, Honda offers a \$75 reimbursement for MSF training. Some limitations apply; for more information call the centers main line at 909.430.3000.

***Suzuki Motor of America, Inc.
P.O. Box 1100
Brea, CA 92822
Attn: SMAI
Sales Incentive Administration
salesincentive@suz.com
Fax: (714) 996-4545***

Suzuki offers a *RiderCourse* benefit for new "Rider Graduates." Suzuki will reward a *RiderCourse* graduate \$100 upon verification of both the course completion and the purchase of a new street-legal Suzuki motorcycle (one reward per person annually). Purchaser must submit a copy of the course tuition receipt, *RiderCourse* completion card, motorcycle purchase invoice and a reimbursement form (given to the purchaser by the dealer at the time of purchase) to Suzuki. Training can occur up to six months before or six months after purchase of a new street-legal motorcycle.

***BMW Motorrad USA
bmwmotorcycles.com
Contact your local dealer***

BMW Motorrad USA "Ride Smart Rewards Program" will reimburse rider training graduates up to \$350 towards training & provide a \$500 retail credit good towards BMW rider apparel. Graduates need to successfully complete training in 2019 and purchase any new BMW Motorrad motorcycle or scooter within 90 days of course completion. Customers are eligible for one reward in 2019 with documentation required to verify eligibility. BMW dealers have full details. Go to bmwmotorcycles.com, click offers, bmw appreciation offers, msf basic ridercourse students.

***Harley Owners Group (H.O.G.)
800-CLUBHOG
Fax 414-343-4515***

Harley Owners Group (H.O.G.) have their own special incentive for *RiderCourse* graduates who are H.O.G. members. To receive reimbursement, members must be active in H.O.G. or on the date the course is taken. The reimbursement is up to \$50, paid in the form of a coupon. Reimbursement is limited to one course annually.

***Harley-Davidson® Riding Academy
hd-ridersupport@
harley-davidson.com***

See your local Harley-Davidson dealer for more details

Graduates of MSF course are eligible for special financing options on new Harley-Davidson® motorcycles financed through Eaglemark Savings Bank (ESB) and is subject to credit approval.

Yamaha Motor Corp., USA
MSF Training Course Incentive
6555 Katella Avenue
Cypress, CA 90630
800-845-3650

Yamaha Motorcycles will reimburse riders up to \$100 who successfully complete an authorized MSF rider education course between June 4, 2019 and June 30, 2020. Incentive is paid directly to the customer who completes the MSF course and purchases an eligible motorcycle or scooter.

Can-Am 3-Wheel On Road Vehicle
855-Can-Amgo (226-2646)
rider.education@brp.com

BRP believes the thrill of the open road is for everyone to enjoy. They now offer a program that allows consumers to obtain their 3-wheel basic training class at a reduced rate in more than 40 states Nationwide with no purchase obligations. A Can-Am 3-Wheel On-Road vehicle is provided for the duration of the class at no extra cost. You can Register to a class near you at canamonroad.com/learntoride. For more information call 1 (855) Can-Amgo (226-2646) or email rider.education@brp.com.

Insurance Discounts: Many insurance companies offer premium discounts to **RiderCourse** graduates. These can range from 5% to as much as 20%, depending on the insurance company. In some cases, the savings can be as much as course tuition itself. When you couple this with the reimbursements available, it may be possible for students to not only take the **RiderCourse** at (essentially) no cost, but to put a few dollars in their pockets as well.

These are all important points to pass along to your students. Not only will it help to make them feel better about the **RiderCourse**, but they then become great word-of-mouth advertisers, helping you secure even more students for future classes.

So take the time to explain the above to your class. It'll mean more students, and more trained and safer motorcyclists on the road.

Information compiled by the Motorcycle Safety Foundation. Subject to change without notice.

Truer than ever:

“The more you know, the better it gets.”