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FOR IMMEDIATE RELEASE

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CELEBRATING MOTORCYCLE SAFETY AWARENESS MONTH IN MAY

Take a Complimentary Introductory Class to
Learn Firsthand how to be a Safe Rider

BROOKLYN, NY – Motorcycle Safety Awareness Month began in May 1983 when the Governor of Illinois wanted to bring attention to the increased number of motorcyclists during this month that marks the beginning of warm weather. Every year since then, state law enforcers and driving facilities across the nation partner up to help promote safe riding and safe driving practices.

This initiative is currently spearheaded by the National Highway Traffic Safety Administration, who created the “Share the Road” motto to remind both drivers and motorcyclists that everyone has the same rights and responsibilities on the road. American Motorcyclist Association’s Motorcycle Museum describes the Hurt Report as the most comprehensive motorcycle study of the 20th century because it discovered that the majority of “motorcycle riders involved in accidents are essentially without training; 92% were self-taught or learned from family or friends.” It is essential for motorcyclists to obtain the proper training in order to remain safe when “sharing the road” with other vehicles.

New York State has over 680,000 licensed motorcyclists according to DMV Motorcycle Safety Office’s 2013 records. With this many motorcyclists on the road, both motorcyclists and drivers need to “share the road” and be properly educated. This entails obeying all traffic laws and being properly licensed. According to Diane Howells, President of the Motorcycle Safety School, “it is essential to wear DOT-compliant helmets, protective gear, and for motorcyclists to increase their visibility by wearing reflective clothes or helmet stickers.”

More and more residents are becoming licensed every year. “In 2013, a total of 17,275 new students were taught how to ride a motorcycle in New York State,” according to Ben Zadrozny, Program Manager of the New York State Motorcycle Safety Program (NYSMSP). “We are pleased at the number of new riders getting properly trained and that the BRC course continues to be so popular. It’s really the fast track to getting licensed.” The NYSMSP oversees the motorcycle courses throughout the state, including the Motorcycle Safety Foundation (MSF) Basic RiderCourseSM that is designed to waive the New York State DMV Road Test.

Motorcycle Safety School is offering a free MSF Introductory Motorcycle Experience course to any interested reporter or publication author in order to experience the importance of receiving proper education. **To redeem this offer or inquire about more information**, please contact Audrey Tse at (718) 599-1079, or email atse@ridemss.com.



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